

ROAD TO REVENUE TOUR



ORACLE | eloqua.

Sydney - 14 November 2013

Time	Topic	Speaker
12:00	Registration	
12:30-13:15	Lunch and Networking	
13:15-13:25	Event Welcome	<i>Will Griffith, Oracle Eloqua</i>
13:25-13:55	The Customer Experience Imperative	<i>Michel van Woudenberg, Oracle</i>
13:55-14:25	Customer Success Story	<i>Rebekah Horne, Network Ten</i>
14:25-14:55	How Modern Marketing Works	<i>John Stetic, Oracle Eloqua</i>
14:55-15:15	Networking Break	
15:15-15:45	Customer Success Story	<i>Daniel Bactol, Intel</i>
15:45-16:15	Product Roadmap	<i>John Stetic, Oracle Eloqua</i>
16:15-16:45	Customer Success Story	<i>Matt Holst, Dell</i>
16:45-17:00	Event Wrap-Up	<i>Will Griffith, Oracle Eloqua</i>
17:00-19:00	Networking Drinks	

Download presentations from today's event:

<http://topliners.eloqua.com/groups/road-to-revenue>